

For Immediate Release:

Richard Campaign: Rick Richard Declares Candidacy for 15th Senate District

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Janesville, Wis. - July 15, 2009 – Rick Richard, small business owner and father of two, announced his campaign to be state senator for the 15th district. Rick and his wife Diedre reside in rural Janesville.

“I was born and raised in southern Wisconsin and am grateful for the opportunity to raise my own children here. As a candidate for state senate, I want to work to help others have access to the same opportunities that my family has had as residents of Wisconsin. With a focus on sound tax policy and increased government accountability, we can bring jobs back to south-central Wisconsin. I know what it takes to bring jobs to an area, and as a state senator, jobs will be my number one priority. “

Richard was born and raised in southern Wisconsin, and brings a variety of life experiences to the table. Before he and his wife co-founded Janesville based RD Worldwide, Inc., an employee staffing firm, Richard held a variety of jobs. He has worked in construction, on farms, and his first job out of college was in human resources. He earned a Bachelor’s degree in Psychology from UW-Platteville, and a Masters degree from Central Michigan University.

”We need to send a message to the politicians in Madison. They need to learn that higher taxes and closed-door meetings won’t bring jobs back to Wisconsin. I have a three-pronged approach to lowering taxes, including lowering personal and property taxes, which will foster job creation. That plan, coupled with fiscal responsibility and general accountability will help working families in the Janesville-Whitewater-Beloit area. My campaign won’t be about Republican and Democrat politics, it will be about bringing jobs to our district and Wisconsin.”

Richard belongs to St. John Vianney Parish in Janesville, and is a former elected board member of the Rock County Republican Party. He is currently a member of a Janesville public school PTA, Gun Owners of Wisconsin, and Friends of Riverside Park.

For more information about Rick Richard, please visit www.voterickrichard.com Rick Richard will be appearing on the Stan Milam show on Friday, July 17th, at 10:00am.